

Publishing Guidelines:

Article may be freely distributed as long as the following guidelines are adhered to:

1. No changes are made without our express consent.
2. The byline, copyright, and resource box remains intact.
3. Let us know you are using this article and where it will be published. Our email is web@desktopdilemmas.com.

10 Reasons To Put Your Business Online
© 2006 Desktop Dilemma's

There are two kinds of businesses in this world, those that are up on technology and have a web presence and those that aren't online yet who can't keep up with the competition. Will your business continue to thrive without a web presence when everyone else is selling worldwide?

Why should you spend money to create a name for yourself online? The following is a list of 10 reasons to put your business online:

1. Global audience = more orders/customers.
2. To provide information.
3. More ways of communication.
4. Creates 24-hour service.
5. Compete with larger companies.
6. Save on advertising expenses.
7. Showcases your work/expertise.
8. Portrays your business image.
9. Can release time-sensitive material.
10. Generates interest and attracts new customers.

Now, are you ready to go the way of the dinosaurs in this Age of Technology, or is it time to get with the groove and put your business online?

NOTE: The following information must be included if you reprint this article.

Desktop Dilemma's is a Virtual Assistant Company that specializes in administrative tasks and various computer-type jobs from their home office. For more information about the company, please visit them online at <http://www.desktopdilemmas.com> or email them at web@desktopdilemmas.com .
